

Department Curriculum and Assessment Outline

Department: **Business Studies** Year Group: **10** Teaching, learning and assessment during the course:

Timing (Weeks, half terms)	Unit Title (as applicable)	Key Question(s)	How will we know that pupils can answer the key question(s)? Data that will inform attainment grade	Key Themes of the unit
Autumn 1	Enterprise and entrepreneurship. Business opportunity.	What is enterprise? How to identify a business opportunity.	Homework, written tests, practical work in class, Q&A in class.	Technology, obsolescence Risk, reward Role, purpose Customer needs Market research, market segments
Autumn 2	Putting business ideas into practice.	What are aims and objectives? How to calculate revenue.	Homework, written tests, practical work in class, Q&A in class.	Aims and objectives Revenue, costs, profit/loss, interest Break-even, safety margins Cash and cash-flow Sources of finance
Spring 1	Making the business effective	What type of business? How do I research the market? What technology?	Homework, written tests, practical work in class, Q&A in class.	Business types and locations Marketing mix Business plan Uses of technology Legislation
Spring 2	Understanding external influences	Can I identify my stakeholders? What is consumer law?	Homework, written tests, practical work in class, Q&A in class.	Stakeholders Legislation
Summer 1	Understanding external influences	How does the economy affect my business?	Homework, written tests, practical work in class, Q&A in class.	Economic climate Income Inflation



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Summer 2	Understanding external influences	How does the economy affect my business? Revision	Homework, written tests, practical work in class, Q&A in class.	Interest rates Exchange rates EOY exams
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Department: Business Studies

Year Group: 11

Teaching, learning and assessment during the course:

Timing (Weeks, half terms)	Unit Title (as applicable)	Key Question(s)	How will we know that pupils can answer the key question(s)? Data that will inform attainment grade	Key Themes of the unit
Autumn 1	Growing the business	What are the methods of business growth and their impact?	Homework, written tests, practical work in class, Q&A in class, mocks.	Internal/External growth Sources of finance Aims and objectives Globalisation
Autumn 2	Making marketing decisions	How do I define the design mix and the product life cycle?	Homework, written tests, practical work in class, Q&A in class.	Design Mix, Product Life Cycle Strategies 4 Ps
Spring 1	Making operational decisions	What is the purpose of business operations?	Homework, written tests, practical work in class, Q&A in class, mocks.	Business operations, production processes Impact of technology on production Managing stock and quality
Spring 2	Making financial decisions	How to calculate profit/loss and margins.	Homework, written tests, practical work in class, Q&A in class.	Profit/Loss, margins, rate of return Business performance Human resources, organisational structures, recruitment
Summer 1	Revision	n/a	Homework, written tests, practical work in class, Q&A in class, mocks.	All themes are covered
Summer 2	Revision	n/a	Homework, written tests, practical work in class, Q&A in class, mocks.	All themes are covered



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What is each attainment grade based on?

	7	8	9	10	11	12	13
Mid Term Autumn							
Report Autumn							
Mid Term Spring							
Report Spring							
Mid Term Summer					No report (study leave/exams)		No report (study leave/exams)
Report Summer	Summer exam	Summer exam	Summer exam	Summer exam	No report (exams completed)	Summer exam	No report (exams completed)